

# LAINGSBURG BUSINESS PROGRAMS

A Newsletter About the Remarkable Things Our Students Are Doing

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## Top stories in this newsletter



VEI Students Attend Midwest Trade Show



DECA & School Store

## CHECK OUT THESE LINKS:

[Tennessee Trade Show](#)

[New York Trade Show/Youth Business Summit](#) - Information and pictures about the New York Trade Show [Business Plan Winners at the International Trade Show 2013](#) - This is amazing! If you have time watch the winners of the International Business Plan Competition. To me, this is one of the most impressive examples of what the VE program can develop within our students. [DECA District Competition Information](#)

## VEI: Students Attend Midwest Trade Show

The Laingsburg VEI class traveled to Pigeon Forge, TN for the 2013 Midwest Trade Show. Our students did fantastic and had sales four times greater than last year. Additionally, this year's students were able to get the business plan submitted for competition - a huge feat at the beginning of a school year, while preparing for the trade show. Yay! As an early adopter of the VE program in Michigan, Amy Barrett is serving as part of the Michigan VEI Advisory Board. The mission of this board is to train and support new teachers, provide direction for Michigan VE programs, and work to encourage growth and success of the VEI program in the state. Michigan gained almost 15 new schools this year, some of them having multiple firms in their schools.



It was awesome to see all the new programs and the excitement from teachers who attended our training this summer. As a result of this growth, we are able to offer our own business plan competition for the state of Michigan. We are in need of judges to evaluate 4-6 business plans (using a rubric) through a website called Pitchburner. Students will also have to present their business plans; however, Cleary University will be providing judges for the oral competition. If you are willing to score and evaluate the written business plans, could you please respond to Amy Barrett in email at amy.barrett@laingsburg.k12.mi.us.

## DECA: School Store Conversion To Begin

We are moving ahead on construction with the school store this month. I am excited to see our DECA students dedicated to this project. Students have been meeting after school with me almost weekly to develop product inventory lists, prices, vendors, branding, and other planning. DECA students will also be taking their district test this week, which will be averaged with their role play event to determine state qualifiers. The role play event is Friday, January 17 at Saginaw Valley State University. We are looking for a business professional who would be willing to judge role plays at this event. As a judge you would be an active participant in the role play, and then filling out a rubric on each DECA participant or team you see (Further information linked above). ~ Amy Barrett



## VEI International Trade Show & Youth Business Summit

VEI students this year seem very motivated to make it to the International New York Trade Show. They have already been fundraising. As a result, I have been discussing travel options with other VE firms in Michigan. This is not finalized, or certain yet - but a fantastic opportunity for our students to experience a competitive and global based event. Students will be looking for business sponsors to assist in their travel, with tax deductible donations.

**THANK YOU!** Your involvement and support is what provides meaning to the students, and invaluable experiences they could not otherwise be a part of. Below are links I think many of you would enjoy looking at.